



# THE CHILDREN'S CHARITIES ASSOCIATION OF SINGAPORE

## CALENDAR OF EVENTS FOR 2024 / 2025

The Children's Charities Association of Singapore (CCA) organises four major fundraising projects to raise funds for the less fortunate children under the care of the six member charities. CCA will resume normal fundraising activities for the next financial year namely Hong Bao Appeal, Flag Day Appeal, Donation Draw and the CCA Annual Fair & Walkathon. A brief description of each project is as follows:

### 1 **CHINESE NEW YEAR HONG BAO**

Chinese New Year Hong Bao appeals will be sent to selected individuals and organizations before the Chinese New Year. We hope that when you receive our letter you will make a generous donation during the seasons of celebrations.

- 2 **THE DONATION DRAW** (Date to be advised). Tickets at \$3 will be sold to the public before the draw date. We hope to raise \$200,000 from the Draw. You can email us at [admin@childrenscharities.org.sg](mailto:admin@childrenscharities.org.sg) to purchase the tickets or to help us sell the tickets to your family and friends.

We invite corporations or individuals to sponsor the Cash Prizes and / or donations of items for prizes. Items to be used as prizes should have a value of not less than \$100/.

### 3 **THE FLAG DAY – 2025 (Date to be advised)**

The Flag Day will have 2 shifts – AM from 9am to 1.00pm and PM shift from 1pm to 5pm. We appeal to individuals and companies to assist us with the street collection. Besides student volunteers, we hope to recruit adult volunteers from companies to assist during the Flag Day. Our target is to recruit more than 1,000 volunteers to help us achieve the target of raising more than \$100,000/- from street collection during the Flag Day.

We invite companies to partner us by sponsoring \$10,000/- to help defray expenses of organising the event. Logo of the sponsors can be printed on the Flag Day bags. Companies are invited to encourage their staff to help with the street collection or internal collection in their office.

### 4 **THE CCA FAIR & WALKATHON - 26 October 2024**

CCA will upload an online campaign appeals via **GIVING.SG** to appeal for donation and participation to the Fair & Walkathon. We urge supporters to continue to support the event by donating generously.

Donors can also make donations by credit card, cheques and through Paynow to our DBS Bank via CCA UEN: S66SS0023F. Link to Giving.sg:

<https://www.giving.sg/donate/campaign/cca-fair--walkathon-2024>

**5 OTHERS:**

The Children's Charities Association of Singapore accepts invitation from schools and corporations to be beneficiary of their events. CCA takes this opportunity to assist member charities to educate and help publicise the programmes and services offered by the six member charities to the children under their care by distributing brochures.

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