



THE CHILDREN'S CHARITIES ASSOCIATION OF SINGAPORE

CALENDAR OF EVENTS FOR 2021 / 2022

The Children's Charities Association of Singapore (CCA) organises four major fundraising projects to raise funds for the less fortunate children under the care of the six member charities. With the COVID-19 pandemic restrictions, all the fundraising projects namely Hong Bao Appeal, Donation Draw, Flag Day and the CCA Annual Fair & Walkathon have to be carried out online, as no onsite events are allowed. A brief description of each project is as follows:

1 CHINESE NEW YEAR HONG BAO

Chinese New Year Hong Bao appeals will be sent to selected individuals and organizations on 17 January 2022, before the Chinese New Year. We hope you will respond and make generous donation during the seasons of celebrations if you do receive the appeal letter.

2 THE DONATION DRAW will be held on (Date to be advised). Tickets at \$2 will be distributed and sold to the public 3 months before the draw date. We require volunteers and staff to help sell these tickets. We hope to raise \$200,000. The proposed top five prizes are as follows:

1 st Prize	-	Cash \$8,000
2 nd Prize	-	Cash \$5,000
3 rd Prize	-	Cash \$3,000
4 th Prize	-	Cash \$2,000
5 th Prize	-	Cash \$1,000

We hope to give away 20 prizes. 15 other prizes could be items like mobile phones, F&B vouchers, staycation vouchers, cruise vouchers, electrical appliances and etc. The more items we receive to be used as prizes, the more we can reduce the expenses in organising the Donation Draw and more funds can be raised for the children. If you are interested to donate items as prizes, please email: admin@childrenscharities.org.sg, and we will forward a form for your completion. Items for prizes should have a value of not less than \$100/.

We invite corporations or individuals to sponsor the Cash Prizes and / or sponsorship for printing of tickets at approximately \$6,000/-. Names of sponsors will be printed on the tickets.

We encourage companies or individuals to purchase or help sell the tickets. If you are interested to help sell these tickets, we will be happy to send you a form for completion. The completed form to be send to us by fax at 67732596 or Email: admin@childrenscharities.org.sg.

- 3 THE FLAG DAY** will be held on Saturday, 5 March 2022. Besides student volunteers, we hope to recruit adult volunteers from companies to assist during the Flag Day. The Flag Day will have 2 shifts – AM from 9am to 1.00pm and PM shift from 1pm to 5pm. Our target is to recruit more than 1,500 volunteers to help us achieve the target of raising more than \$150,000/- from street collection during the Flag Day.

We invite companies to partner us by sponsoring \$10,000/- to help defray expenses of organising the event. Logo of the sponsors can be printed on the Flag Day bags. Companies are invited to encourage their staff to help with the street collection or internal collection in their office.

4 THE CCA ANNUAL FAIR - 2021

The CCA Fair & Walkathon will not be held onsite this year, due to COVID-19 restrictions and observation on social distancing and safety measures to be adhered to.

CCA uploaded online appeals via **GIVING.SG** and **GIVEASIA** from 1 September 2021 to 31 December 2021. We urge supporters to continue to support the event by donating generously.

Please click to any of the links to make a donation:

GIVING.SG

https://www.giving.sg/children-s-charities-association/annual_cca_fair_2021

GIVE.Asia

<https://give.asia/campaign/cca-fair-with-1-donation-you-support-6-charities-4303/707079/0dubc>

5 OTHERS:

The Children's Charities Association of Singapore accepts invitation from schools and corporations to be beneficiary of their events. CCA takes this opportunity to educate and help publicise the programmes and services offered by the six member charities to the children under their care by distributing brochures.

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